



COMPANY PROFILE



Executive Summary:

Exodus Media is a leading General Trading company with an extensive network of professionals, providing a comprehensive range of services to clients across diverse industries and institutions. Our core offerings include cutting-edge Technology Solutions, the supply of Information Systems, Office Stationery, Computer and Printer Servicing, Printing and Branding services, as well as Office Furniture and General Supplies.

Through our expertise and commitment to excellence, we aim to help our clients enhance their performance, drive transformative changes within their enterprises, optimize cost-efficiency, and harness technology to achieve superior results. Our dedicated team of professionals is equipped to meet the unique needs of each client, tailoring our solutions to suit their specific requirements.

With a strong focus on customer satisfaction, Exodus Media strives to deliver top-notch products and services that go above and beyond expectations. Our dedication to quality and innovation ensures that clients can rely on us for all their business needs, regardless of their industry or size.

As a forward-thinking company, we constantly seek to stay at the forefront of emerging technologies and market trends, enabling us to offer the most up-to-date solutions that drive tangible results. With a proven track record of success, our clients trust us as a reliable partner in their growth and transformation journey.

In summary, Exodus Media is your trusted one-stop solution provider, offering a diverse portfolio of services, backed by a vast network of professionals. We are committed to empowering our clients with the right tools and strategies to enhance their performance, reduce costs, and embrace technological advancements for long-term success.



This company profile is a comprehensive document that provides an overview of Exodus Media to potential clients, investors, partners, and other stakeholders. The sole purpose of this document is to effectively communicate to you our identity, strengths, and offerings of your business. We trust that you will find the content enjoyable once you have finished reading it.

Company Overview:

Exodus Media is a General Trading company that has a vast network of professionals.

We offer:

Technology Solutions
Supply of Information Systems
Supply of Office stationery
Computer and Printer Servicing
Printing and Branding services
Office furniture and
General Supplies

Exodus Media helps clients in diverse industries and institutions improve performance, transform the enterprise, reduce costs and leverage technology for better results.

Profiles

of key executives, founders, and management team members.

Mugume David

is the visionary founder and majority shareholder of Exodus Media, a thriving local family company. His journey in the advertising and media industry began with his tenure at Bill Boda Ads, where he honed his skills and built valuable networks during his one-year contract. When Bill Boda Ads faced challenges and eventually failed due to a difficult political environment, Mugume David saw an opportunity to create his own venture aligned with government-supported endeavors. As the driving force behind Exodus Media, Mugume David's contributions are evident in the company's growth and success. With a clear vision, determination, and a wealth of knowledge, he has steered Exodus Media towards becoming a reputable player in the advertising and media landscape.

Nakandi Patience

Nakandi Patience Mugume is the esteemed co-founder of Exodus Media, responsible for overseeing the crucial areas of finance and administration within the company. With her exceptional management skills and keen eye for detail, she plays a pivotal role in ensuring the smooth day-to-day operations of the company.





Mission, Vision and Core Values

that reflect the company's purpose and aspirations.



Mission

To be Uganda's top quality supplier of branded goods and services.



Vision

To provide outstanding quality service and value to consistently surpass our customers' expectations



Our Values

- High Quality products and services
- High speed services
- Quick Delivery
- Money and Time saving services
- Affordability
- Integrity and Honesty

A brief summary of the company's history, achievements, and key strengths.



Exodus Advertising and Media Agency, also known as Exodus Media, was established in July 2020 and officially incorporated on the 10th of July in the same year. The company is based in Kampala, Uganda, with its physical address located in Lubowa, Off Entebbe Road, Makindye Ssabagabo-Wakiso District.



Led by shareholders Mugume David and Nakandi Patience, both Ugandans, Exodus Media operates as a Small Medium Enterprise (SME) and aspires to become Uganda's top-quality supplier of branded goods and services.



Exodus Media boasts an impressive portfolio of over 13 major companies it supplies goods and services to. The company collaborates with experts both within Uganda and beyond, leveraging their vast network to deliver top-notch solutions to its clients. Key strengths of Exodus Media include a strong commitment to high-quality products and services, efficient and speedy delivery, money and time-saving services, affordability, and an unwavering dedication to integrity and honesty in all dealings.



With more than five years of industry experience, Exodus Media has built a reputation for providing top-quality and affordable solutions to its clients. The company's dedication to excellence is further demonstrated by its recent acquisition of new printing technologies such as DTF (Direct-to-Film) and DTG (Direct-to-Garment), allowing them to stay on the cutting edge and meet their clients' evolving needs.



Driven by a vision of growth and adaptation to current trends, Exodus Media is well-positioned to achieve full client satisfaction and continued success in the advertising and media agency landscape in Uganda.

Our unique selling points and competitive advantages.
Exodus Media differentiates itself in the market through several

unique selling points and competitive advantages:



Christian Values: As a Christian company, Exodus Media stands out with its commitment to ethical business practices and values. This aspect sets them apart, as we prioritize honesty, integrity, and transparency in all our dealings, creating a trustworthy and reliable image in the industry.



Affordable Quality Services: Exodus Media offers a rare combination of affordability and high-quality services. This competitive advantage makes us an attractive choice for businesses and institutions seeking cost-effective solutions without compromising on the excellence of the products and services provided.



Changing Nasser Road's Storyline: Nasser Road is infamous for tricksters and dishonest dealings. Exodus Media's mission to change this storyline and establish itself as a reliable and honest supplier in the area is a unique proposition. This focus on transforming perceptions creates a niche for the company, attracting customers seeking trustworthy suppliers.



Building a Long-Lasting Brand: Exodus Media's emphasis on building a brand based on honesty and integrity sets it apart from competitors who may not prioritize such values. By prioritizing long-term relationships over short-term gains, the company aims to foster customer loyalty and become a reputable brand that stands the test of time.



Convenient Supply Solutions: Exodus Media makes the supply process easy and convenient for its customers. By delivering goods directly to their clients' homes or offices, we eliminate the hassle of physical visits and streamline the procurement process, saving time and effort for our customers.



On-Time Delivery: The Company's commitment to delivering on time in our general printing services, stationery supply, computer supply, printing and cartridges, office uniforms, office furniture supply, and general supplies is a critical competitive advantage. Punctuality and reliability in delivering products and services enhance customer satisfaction and reinforce trust in the company's capabilities.

In summary, Exodus Media's unique selling points revolve around its strong foundation of Christian values, offering affordable yet high-quality services, and its mission to change the perception of Nasser Road through honesty and integrity. Additionally, our focus on building a lasting brand, providing convenient supply solutions, and ensuring on-time delivery further strengthens our competitive position in the market. These factors collectively make Exodus Media an appealing choice for customers seeking reliable and ethical partners in the advertising and media industry.



Large Formate Printing



T-shirt Heat Press Branding



Exodus Work Force



PRODUCTS AND SERVICES:



General Printing



Stationery & General Supply



Computer Supply



Printing and Cartridges



Fabric Branding & Fabrication



Office furniture supply

Detailed descriptions of the products and services we offer.

01

General Printing: Exodus Media offers a comprehensive range of general printing services, catering to various printing needs for businesses and institutions.

Our printing solutions cover a wide array of materials, including business cards, brochures, flyers, posters, banners, catalogs, and promotional materials. With state-of-the-art printing technology and a skilled team, we ensure high-quality, vibrant, and eye-catching prints that effectively convey the client's message to their target audience.

03

Stationery Supply:

Exodus Media serves as a reliable stationery supplier, providing a diverse selection of office essentials to meet the day-to-day operational needs of businesses and institutions. Our stationery catalog includes items such as photocopying paper, pens, pencils, notepads, sticky notes, file folders, envelopes, paper, organizers, and other office supplies.

We aim to deliver quality stationery products at affordable prices to support efficient and smooth workflow in workplaces.

02

Computer Supply:

As a technology solutions provider, Exodus Media offers computer supply services to businesses and individuals. We source and deliver a range of computers, laptops, tablets, and related accessories. Whether it's upgrading existing systems or setting up new workstations, Exodus Media ensures that our clients have access to the latest and most suitable computing devices to enhance productivity and efficiency.

04

Printing and Cartridges:

Exodus Media specializes in providing printing solutions and printer cartridges to maintain optimal printing performance for businesses. We offer a variety of printer cartridges compatible with different printer models, ensuring that our clients can produce high-quality prints consistently. Additionally, we offer cartridge refilling and recycling services, promoting sustainability and cost-effectiveness.



Office Uniforms:

Recognizing the importance of a professional appearance, Exodus Media offers office uniforms that align with a company's branding and identity. We work closely with clients to design and customize uniforms that reflect the organization's values and corporate image. Whether its polo shirts, dress shirts, t-shirts, or other apparel, Exodus Media ensures the creation of comfortable, durable, and stylish uniforms.



Office Furniture Supply:

Exodus Media provides comprehensive office furniture supply services, furnishing workplaces with ergonomic and functional furniture. We offer a wide range of office furniture items, including desks, chairs, filing cabinets, shelving units, and storage solutions. Our goal is to create productive and comfortable work environments that contribute to employee well-being and efficiency.



General Supplies:

Exodus Media caters to diverse general supply needs for businesses and institutions. From kitchen and breakroom essentials like coffee machines, mugs, food, basic needs, personal care materials and cleaning supplies to promotional items like branded giveaways and gifts, we ensure that our clients have access to a wide array of general supplies to support their daily operations and promotional efforts.

In summary, Exodus Media's offerings span a wide spectrum of products and services, encompassing general printing, stationery supply, computer supply, printing and cartridges, office uniforms, office furniture supply, and a range of general supplies.

Our commitment to quality, affordability, and customer satisfaction makes us a reliable partner for businesses seeking comprehensive solutions to their advertising, media, and office needs.



DTF MACHINE
for fabrics branding

OUR CLIENTS AND PARTNERSHIPS

1. Livercot Impex Limited
2. Great Lakes Regional Distributors
3. Monar Agencies Limited
4. Monar Agro Processors Limited
5. Monar Rest Resort
6. Kampala Community International School
7. Fill the Gap International
8. African Bible University
9. Community at Heart Ministry
10. Universal Multi-Purpose
11. National Enterprise Cooperation
- 12.. Uganda Athletics Federation
13. NEC Football Club
14. Cornerstone Limited
15. Shalom Network for Church Health
16. Zana Community Church
17. Universal Multi-Purpose Investment Limited

Clientele and Testimonials:
Kindly Check our Website

www.exodusmediaagencyltd.com

TEAMWORK:

Collaboration and cooperation are at the heart of Exodus Media's success. The company emphasizes the power of a united team, where every individual's unique strengths and talents are harnessed to achieve common goals. This sense of teamwork fosters a supportive and inclusive work environment, enabling our employees to thrive personally and professionally.

AFFORDABILITY:

Exodus Media believes in making our services accessible to a wide range of customers. We strive to offer competitive and reasonable pricing, ensuring that our products and services remain affordable to various market segments.

INTEGRITY AND HONESTY:

As a Christian Company, Exodus Media upholds strong ethical values. Integrity and honesty are at the core of our business practices, both internally and externally. We prioritize transparency, fairness, and trust in all our dealings.

CHALLENGING STEREOTYPES:

We are actively working to change the narrative surrounding Nasser Road, previously known for tricksters. By demonstrating our commitment to excellence, we seek to redefine perceptions and stand out as a unique and reputable organization.

HIGH-QUALITY PRODUCTS AND SERVICES:

Exodus Media takes pride in delivering top-notch products and services to its customers. A relentless pursuit of excellence in every aspect of our work sets us apart from the competition. Quality is never compromised, and customer satisfaction is always the primary focus.

MONEY AND TIME-SAVING SERVICES:

Recognizing the value of our clients' resources, Exodus Media aims to provide cost-effective solutions that help save both time and money. This customer-centric approach builds trust and long-term relationships with our clientele.

INCLUSIVE RELATIONSHIPS:

The Company values relationships and treats everyone, regardless of social status, with equal respect and dignity. We hold a deep commitment to fostering relationships among both rich and poor, creating an environment of mutual understanding and acceptance.

HIGH-SPEED SERVICES AND QUICK DELIVERY:

In a fast-paced world, Exodus Media understands the importance of delivering solutions promptly. We are committed to offering high-speed services and quick delivery to meet our clients' ever-changing needs and demands.



CORPORATE SOCIAL RESPONSIBILITY (CSR) INITIATIVES:

Information about the company's efforts towards sustainability, social responsibility, and community involvement.

Exodus Media takes sustainability, social responsibility, and community involvement seriously, demonstrating a genuine commitment to making a positive impact in Uganda. As part of our sustainability efforts, the company supports boda boda (motorcycle taxi) drivers and their families by offering them additional work as delivery partners. This mutually beneficial arrangement not only aids the drivers financially but also helps Exodus Media ensure timely and efficient deliveries of their products and services.

In our pursuit of social responsibility, Exodus Media goes beyond its business operations to actively support vulnerable communities. The company works hand in hand with churches and community-based organizations such as Community at Heart Ministry (Boda boda ministry) to extend assistance to the less fortunate. Through these partnerships, we provide essential food supplies and basic needs to those in need, offering a helping hand and a ray of hope to struggling families.

These initiatives demonstrate Exodus Media's dedication to giving back to society and uplifting the communities we serve. By supporting boda boda drivers and their families, the company fosters economic empowerment, while our collaboration with charitable organizations showcases our genuine concern for the welfare of the vulnerable population. As we continue to work towards awards and recognition, our endeavors in sustainability, social responsibility, and community involvement stand as a testament to our values and principles as a responsible and caring corporate entity.



CONTACT US:



P. O. BOX 122866, Kampala Uganda
Light Arcade, Kampala Central, Office G17.
OR Lubowa, Off Entebbe Road.
Makindye Ssabagabo- Wakiso District



www.exodusmediaagencyltd.com



WhatsApp: +256 708 242 100
OR Call: +256 787 295 326



sales@exodusmediaagencyltd.com
exodusmedialtd@gmail.com